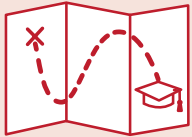
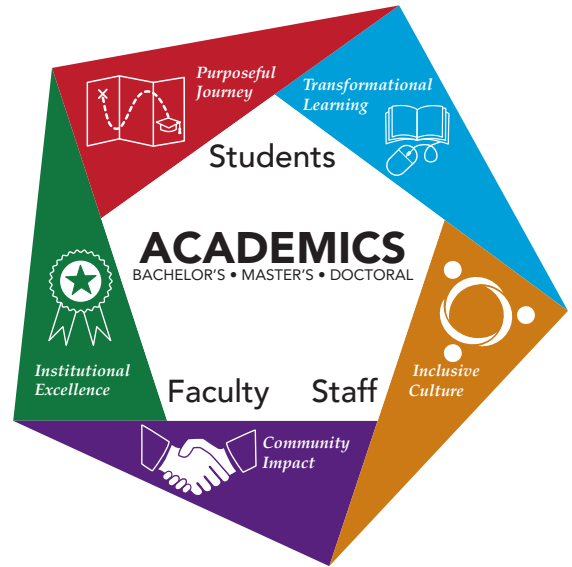




# We Prepare Students for Better Lives

Kennesaw State University, as a member of the University System of Georgia, is a comprehensive, Carnegie R3, institution. We offer over 150 bachelor's, master's, and doctoral degrees to more than 36,000 students in 13 colleges. While most of our students are from the state of Georgia, our diverse student body also represents much of the United States and nearly 100 countries. We place a high value on both excellent teaching and insightful, pragmatic research. We nurture strong relationships in our civic, academic, and economic communities. Our faculty and staff are committed to the success of Kennesaw State University and its students.



## A PURPOSEFUL JOURNEY

*The central mission of Kennesaw State University is to offer high-quality academic programs, providing each student with a clear and timely academic pathway that leads to graduation.*

### Retention, Progression, Graduation

We will improve our retention, progression, and graduation rates through initiatives targeted at the distinct challenges faced by students at each stage of their education.

### Immersed Academic Advising

Every student will have access to excellent advisors who help students toward graduation drawing on both meaningful data and mindful empathy.

### Growth in Graduate Programs

We will develop our graduate programs by increasing the number of students in existing programs and initiating select programs in high-demand fields.

### Beyond the Degree

We will identify and promote student outcomes beyond conferring of a degree so that each graduate is ready for a career or graduate school.



## TRANSFORMATIONAL LEARNING

*Kennesaw State University is a place where students, faculty and staff pursue transformative and relevant learning experiences based on personalized development, critical thinking, dedicated teaching, and rigorous scholarship.*

### Integrate Classroom and Co-Curricular Activities

We will more fully integrate curricular and co-curricular offerings to enhance student development and success.

### High-Impact Teaching Practices

We will ensure every academic program at KSU offers its students integrative, reflective learning experiences that lead to personal and professional development.

### Support for Research

We will increase faculty research, scholarship, and creative activity by supporting a portfolio of faculty workload models, increasing external funding and sponsored contracts, and engaging undergraduate and graduate students in purposeful and relevant research.



## OUR INCLUSIVE CULTURE

*Kennesaw State University is a diverse and inclusive community where we celebrate a diversity of ideas, expressions, and viewpoints, engage in civil and respectful discourse, and have the freedom to engage with one another in the pursuit of mutual understanding and intellectual growth.*

### **KSU Values**

Kennesaw State University faculty and staff will articulate and embrace the values that shape our work.

#### **Faculty/Staff Professional Development**

We will create career development programs for our employees so each person has opportunities to grow professionally and personally.

#### **Quality of Life**

We will conscientiously foster and support a high quality of life at Kennesaw State University for its employees and students.



## COMMUNITY IMPACT

*As a comprehensive, engaged university, Kennesaw State University creates and maintains strategic, interactive partnerships in our professional and civic communities.*

### **Engaged, Connected Students**

We will grow and enhance opportunities for both on-campus and distance-learning students to be connected to and engaged with the external community.

#### **Attract High-Potential Students**

We will purposefully attract students who can be highly successful at KSU, regardless of their starting points, through targeted recruitment activities and merit scholarships.

#### **Welcoming Our Neighbors**

We will create more opportunities for our faculty, staff, and students to engage with our professional and civic communities.



## INSTITUTIONAL EXCELLENCE

*Kennesaw State University pursues exemplary academic, business, and administrative practices to support our faculty, staff, and students.*

### **Focus on Academics**

We will require all requests for resources to include both academic and financial statements to ensure our initiatives efficiently focus on student success and academic outcomes.

#### **Improve Administrative Efficiency**

We will conduct a thorough review of all administrative systems and processes to conscientiously improve efficiencies, establish accountability, and eliminate unnecessary bureaucracies.

#### **Improve Academic Program Quality and Efficiency**

We will ensure we have the best and most appropriate portfolio of programs for a comprehensive R3 university.

#### **Value our Faculty and Staff**

We will emphasize recruiting and retaining excellent faculty and staff members by addressing issues of salary compression, pay equity, and needed benefits, and augmenting award and recognition programs in accordance with the variety of contributions that they make.

#### **Improve Institutional Communication**

We will transparently communicate with all affected stakeholders when developing and implementing policies and procedures for managing academic, administrative, and financial activities.